

GREEN-BLUE SUMMIT

Clean Water Through Residential IPM

July 18–19, 2007

Are you interested in the connections between residential pest management, nutrients, and water quality?

Then plan to attend the Green-Blue Summit, which will focus on integrated pest management (IPM) in turf and structural settings. Participants will identify specific areas of concern, help to develop strategic plans for addressing IPM needs, and create core messages for consumer outreach and education.

PROGRAM: Plenary sessions will be followed by concurrent workshops on turf and structural pest management issues, as well as an evening social at the internationally renowned Longwood Gardens. Participants will find many opportunities to network with individuals of diverse affiliations who share concerns about water quality and the management of pests in residential settings. See the full agenda at NortheastIPM.org/greenbluesummit.cfm.

Plenary sessions

- *Risk management (Sid Abel, Environmental Protection Agency)*
- *Communicating science to the public (Cliff Scherer, Cornell Univ.)*
- *Ecological approach to landscaping at the water's edge (Jeff Schloss, Univ. of New Hampshire)*
- *Social science research and social marketing (Brian Eisenhauer, Plymouth State Univ.)*
- *IPM–water quality success story (Geoff Brosseau, San Francisco Area Storm Water Management)*
- *Marketing techniques: Thinking outside of the box (Joe Hice, Univ. of Florida)*

Turf workshops will focus on the water quality impacts of urban horticulture, including:

- benefits of turf
- homeowner fertilizer and pesticide application practices
- measuring absorption versus runoff
- obtaining valid data and using models

Participants will identify areas of agreement, disagreement, and potential compromise, and will work together to create simple messages for educating the public and changing behavior.

Structural workshops will be highly interactive, focusing on the relatively unexplored connections between structural pest management and water quality. Topics will include:

- impact of residential pesticides on wildlife
- residential pesticide residues in water
- homeowner attitudes about pest management

Participants will identify and prioritize research and outreach needs, and will initiate and strengthen coalitions for moving forward.

LOCATION: The summit will be held at Penn State's Great Valley Conference Center, about 30 miles west of Philadelphia. Hotel and travel information are available at NortheastIPM.org/greenbluesummit.cfm.

REGISTER ONLINE BY JUNE 14: NortheastIPM.org/greenbluesummit.cfm

A registration fee of \$220 covers participation in the program, online proceedings, food, and an evening at Longwood Gardens. Hotel costs are separate. For more information, contact Mary Kay Malinoski (mkmal@umd.edu) or Lynn Braband (lab45@cornell.edu).



Hosted by the Northeastern IPM Center, which is funded through the USDA's Cooperative Research, Extension and Education Service (see website for additional sponsors). The Green-Blue Summit is organized by the Center's Community IPM Working Group.